

## FOR IMMEDIATE RELEASE

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## Ebranta Technologies Inc. Launches TopoPointUSA for iPhone

*World's only GPS enabled cell phone application for displaying United States Geological Survey (USGS) high resolution topographic map images and your GPS position whether you are online or not!*

**Seattle, March 12th, 2009:** Ebranta Technologies Inc. has released TopoPointUSA through the iTunes App Store. TopoPointUSA is an iPhone navigation application designed to display USGS topographic maps with integrated GPS position indication.

USGS topographic maps contain the highest detail of any map suitable for wilderness travel and are available for the entire United States, including Alaska and Hawaii.

TopoPointUSA costs \$9.99.

### ◆No Service? No Problem!

The compelling feature TopoPointUSA brings to market is the ability to view USGS topographic maps while disconnected from cellular data service or WiFi. The user downloads maps of their choice to TopoPointUSA's map case before heading out to explore the wilderness.

### ◆Scrolling map with current GPS or browse location display.

As the GPS position changes the map will automatically track in the direction traveled. Manually scrolling away from the current GPS location invokes browse mode. Pressing the 'locate' button resumes tracking of the current GPS position.

### ◆Automatic offline or online operation

When located within a cellular data service area or connected to WiFi, TopoPointUSA will automatically download and display map images for the current GPS or browse

location. When offline, TopoPointUSA will automatically display stored maps in the main screen. When in locate mode, the GPS position indicator will automatically display the GPS position on offline saved maps in the main screen.

### ◆GPS Position with accuracy and map scale information.

TopoPointUSA features an innovative GPS position indicator with integrated radial map scale and GPS accuracy information. Scale and GPS altitude can be displayed in English or Metric units.

### ◆Powerful Browsing capabilities with position display.

TopoPointUSA also includes advanced browsing capabilities. Detailed Latitude and Longitude coordinates are displayed when browsing map images away from the current location. A precise browse position indicator with map scale is also displayed when browsing.

### ◆Fully featured Waypoint capabilities.

TopoPointUSA creates Waypoints with a single main screen button press. Current GPS location or browse location is recorded by simply tapping the coordinate display text button in the bottom toolbar. Waypoints can also be entered manually. UTM coordinate and creation time are also recorded for each Waypoint. GPS altitude is recorded for Waypoints created with GPS position. Waypoints are stored in user definable Waypoint Sets and can be emailed via the iPhone's mail application if a user account is set up on the iPhone.

### Specs

- **Name:** TopoPointUSA
- **Description:** USGS Map application with GPS location display
- **Price:** \$9.99
- **Distributor:** iTunes App Store
- **Categories:** Navigation, Travel

### About the Company

Ebranta Technologies ([www.ebranta.com](http://www.ebranta.com)) is a software company founded by Eric Brod in 2003. Before founding Ebranta, Eric developed technology software products for companies including AT&T Bell Laboratories, Hewlett Packard, Sharp Laboratories, Extensis, and Numark Industries.

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